

**LAPORAN LIPUTAN MEDIA HARIAN  
JUMAAT 26 APRIL 2019**

<b>BIL</b>	<b>TAJUK KERATAN AKHBAR</b>	<b>KEMENTERIAN / JABATAN / AGENSI</b>
1. 2. 3. 4.	DIGITAL ECONOMY TECHNOLOGY AVOIDS INVOLVEMENT OF MIDDLEMEN -MOA, NEWS, BERNAMA -4 TEKNOLOGI EKONOMI DIGITAL DAPAT PINTAS KEGIATAN ORANG TENGAH – MOA, NEWS, BERNAMA -4 AGRICULTURE MINISTRY TO REFORM RUMINANT, RICE AND FISHERIES SECTORS, NEWS, MALAYSIAN RESERVE -6 AGRICULTURE MINISTRY TO REFORM RUMINANT, RICE AND FISHERIES SECTORS, MONEY, THE MALAYSIAN RESERVE -9	KEMENTERIAN PERTANIAN DAN INDUSTRI ASAS TANI (MOA)
5. 6. 7. 8. 9.	FGV, DVC TEROKA PRODUK MAKANAN HAIWAN, NEWS, MALAYSIA GAZETTE -10 VETERINAR JALIN KERJASAMA DENGAN FGV DAN UNIKL, NEWS, BERNAMA -4 ILMU PENYEMBELIHAN MASIH RENDAH, NEWS, SH (UTARA) -35 VETERINARY DEPT SIGNS MOU WITH FGV, UNIKL, NEWS, BERNAMA -4 FGV COLLABORATES WITH DVS TO DEVELOP ANIMAL FEED PRODUCTS, FARMING BUSINESS MODEL, NEWS, KL SCREENER -10	JABATAN PERKHIDMATAN VETERINAR (JPV)
10.	PPN PERAK BANTAH WARTA PINDAAN PERATURAN PERTUBUHAN PELDANG, NEWS, SUARA PERAK, -10	LEMBAGA PERTUBUHAN PELDANG (LPP)
11.	AGROBANK HOSTS DIOLUGUE ON SOLUTION TO STRENGTHEN THE ECONOMY, NEWS, MALAYSIA SME -13	AGROBANK
12. 13.	KERAJAAN NEGERI GALAK PETANI PATUHI GPL, TEMPATAN, HARIAN EKSPRESS (KK) -2 SABAH GALAK PETANI PATUHI GPL TINGKAT KUALITI PEMASARAN PRODUK, SEMASA, NEW SABAH TIMES BAHASA (KK) -3	LEMBAGA PEMASARAN PERTANIAN PERSEKUTUAN (FAMA)
14. 15.	PENGUSAHA HARUMANIS DIGESA DAFTAR MYGAP, NEWS, SELANGOR KINI -10 SIMUNJAN BERPOTENSI SEBAGAI PENGELUAR UTAMA NANAS, STAIL, UTUSAN SARAWAK -4	LAIN - LAIN

UKKMOA

UNIT KOMUNIKASI KORPORAT  
KEMENTERIAN PERTANIAN & INDUSTRI ASAS TANI  
(UNTUK EDARAN DALAMAN MOA, JABATAN DAN AGENSI SAHAJA)

Headline	Digital economic technology avoids involvement of middlemen - MOA		
MediaTitle	Bernama(www.bernama.com)		
Date	26 Apr 2019	Color	Full Color
Section	NEWS	Circulation	2
Order Rank	4	Readership	7
Language	English	ArticleSize	N/A
Journalist	N/A	AdValue	RM 900
Frequency	Daily	PR Value	RM 2,700

## Digital economic technology avoids involvement of middlemen - MOA

SEBERANG JAYA, 26 April (Bernama)-- The Agriculture and Agro-based Industry Ministry supports the use of digital economic technology to sell agricultural and agro-based industrial products, as well as the fishermen's catch to boost the economy of entrepre...

To read the rest of the article, click [View Full Article](#)

Headline	Teknologi ekonomi digital dapat pintas kegiatan orang tengah - MOA		
MediaTitle	Bernama(www.bernama.com)		
Date	26 Apr 2019	Color	Full Color
Section	NEWS	Circulation	2
Order Rank	4	Readership	7
Language	English	ArticleSize	N/A
Journalist	N/A	AdValue	RM 900
Frequency	Daily	PR Value	RM 2,700

## Teknologi ekonomi digital dapat pintas kegiatan orang tengah - MOA

SEBERANG JAYA, 26 April (Bernama) -- Kementerian Pertanian dan Industri Asas Tani (MOA) menyokong aktiviti jualan hasil industri asas tani, penternakan, dan hasil tangkapan nelayan menggunakan teknologi ekonomi digital untuk meningkatkan ekonomi usahawan ...

To read the rest of the article, click [View Full Article](#)

Headline	Agriculture ministry to reform ruminant, rice and fisheries sectors		
MediaTitle	Malaysian Reserve(www.themalaysianreserve.com)		
Date	26 Apr 2019	Color	Full Color
Section	NEWS	Circulation	3
Order Rank	6	Readership	5
Language	English	ArticleSize	N/A
Journalist	N/A	AdValue	RM 1,050
Frequency	Daily	PR Value	RM 3,150

## Agriculture ministry to reform ruminant, rice and fisheries sectors

Ministry is developing a programme to increase the rice field size for each individual farmer  
By SHAHEERA AZNAM SHAH / Pic By BERNAMA  
The Ministry of Agriculture and Agro-based Industry (MoA) will focus on strategies that will reform and modernise the cou...

To read the rest of the article, click **[View Full Article](#)**

Headline	Agriculture ministry to reform ruminant, rice and fisheries sectors		
MediaTitle	The Malaysian Reserve		
Date	26 Apr 2019	Color	Full Color
Section	Money	Circulation	12,000
Page No	9	Readership	36,000
Language	English	ArticleSize	467 cm <sup>2</sup>
Journalist	SHAHEERA AZNAM SHAH	AdValue	RM 4,321
Frequency	Daily	PR Value	RM 12,962



# Agriculture ministry to reform ruminant, rice and fisheries sectors

*Ministry is developing a programme to increase the rice field size for each individual farmer*

by SHAHEERA AZNAM SHAH

**THE** Ministry of Agriculture and Agro-based Industry (MoA) will focus on strategies that will reform and modernise the country's ruminant, rice and fisheries sectors.

Minister Datuk Salahuddin Ayub said the ministry has revitalisation plans for these sectors and are currently being considered to be a part of the revised National Agro-Food Policy (NAFP).

"The modernisation of these sectors is equally important and it will be the ministry's priorities to develop them.

"The rice and fisheries sectors are still lagging in achieving the comfortable standard of living. We will see if the plans are good enough to be included in the next NAFP," he said at a press briefing in Kuala Lumpur on Monday.

According to Salahuddin, 90% or up to 100,000 rice farmers in the country own less than 2ha of rice fields, earning RM1,000 income per month.



Up to 100,000 rice farmers in the country own less than 2ha of rice fields, earning RM1,000 income per month

Thus, MoA is developing a programme to increase the rice field size for each individual farmer, as well as facilitate in the process of crop shift.

"We are undertaking measures to increase the size of field ownership for each farmer, as well as develop an exit programme for those who wish to switch to other

crops," he explained.

For the ruminant sector, Salahuddin said the ministry has about 30 pieces of land which are available to be utilised for livestock farming.

"We need to diversify our ruminant source. For example, almost 100% of our imported buffalo meat is coming from India.

"In order to increase our self-sufficient level for beef to 40% in five years' time, which is currently at 22%, MoA will facilitate the livestock farming.

"MoA has about 72 pieces of land that can be used for farming and about half of them are still available," he said.

On the government's move to de-monopolise the rice industry, Salahuddin said the ministry is still waiting for feedback from the task force committee that has been tasked to review the matter.

"I have seen several proposals that will replace the single-importer model currently granted to Padiberas Nasional Bhd (Bernas) before its contract expires in 2022.

"In the meantime, we are going to introduce the 'soft-landing' model before we reveal a new model, which will see two or more companies collaborate with Bernas in managing the supply of rice in the country," he said, adding that MoA is still deliberating on the selected companies.

A task force led by Economic Affairs Minister Datuk Seri Mohamed Azmin Ali was set up last year to look into the alleged monopoly claims in local businesses, including Bernas.

Several proposals have been submitted to the government which are currently under the review of several non-governmental organisations, industry players and the ministry.

Known as "the Single Gatekeeper Mechanism", Bernas inherited the policy from the government's National Paddy and Rice Board to ensure sufficient supply and prices are capped at a low price.

Headline	FGV, DVC teroka produk makanan haiwan		
MediaTitle	Malaysia Gazette (malaysiagazette.com)		
Date	26 Apr 2019	Color	Full Color
Section	News	Circulation	3
Order Rank	10	Readership	1
Language	English	ArticleSize	N/A
Journalist	N/A	AdValue	RM 450
Frequency	Daily	PR Value	RM 1,350

## FGV, DVC teroka produk makanan haiwan

KUALA LUMPUR – FGV Holdings Berhad (FGV) menandatangani Memorandum Persefahaman (MoU) dengan Jabatan Perkhidmatan Veterinar (DVS) untuk meneroka potensi kerjasama membangunkan makanan haiwan berasaskan Hampas Isirung Sawit (PKC).  
DVC adalah agensi di baw...

To read the rest of the article, click [View Full Article](#)

Headline	Veterinar jalin kerjasama dengan FGV dan UniKL		
MediaTitle	Bernama(www.bernama.com)		
Date	26 Apr 2019	Color	Full Color
Section	NEWS	Circulation	2
Order Rank	4	Readership	7
Language	English	ArticleSize	N/A
Journalist	N/A	AdValue	RM 900
Frequency	Daily	PR Value	RM 2,700

## Veterinar jalin kerjasama dengan FGV dan UniKL

NILAI, 26 April (Bernama) -- Jabatan Perkhidmatan Veterinar hari ini menandatangani dua Memorandum Persefahaman (MoU) dengan FGV Holding Bhd (FGV) dan Universiti Kuala Lumpur (UniKL). Veterinar diwakili Ketua Pengarah Perkhidmatan Veterinar Malaysia Datu...

*To read the rest of the article, click **View Full Article***

Headline	Ilmu penyembelihan masih rendah		
MediaTitle	Sinar Harian (Selatan)		
Date	26 Apr 2019	Color	Full Color
Section	News	Circulation	20,000
Page No	35	Readership	60,000
Language	Malay	ArticleSize	176 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 1,784
Frequency	Daily	PR Value	RM 5,351



## Ilmu penyembelihan masih rendah

**PAGOH** - Tahap pengetahuan masyarakat di negara ini terhadap aspek penyembelihan haiwan secara tepat dilihat masih berada pada tahap rendah.

Menteri Pertanian dan Industri Asas Tani, Datuk Salahuddin Ayub berkata, ia berdasarkan pemerhatian serta maklumat yang diterima daripada orang awam sendiri dan menga-kui aktiviti penyembelihan masa kini kebanyakannya diperoleh secara turun-temurun.

Menurutnya, hal itu menyebabkan perkara melibatkan kebajikan haiwan, undang-undang dan peraturan, pengurusan bagi pengendalian aktiviti yang menitikberatkan keselamatan makanan serta kualiti daging dihasilkan tidak diterapkan semasa penyembelihan dijalankan.

“Walaupun aktiviti ini



**Sulaiman (duduk tengah) bersama peserta kursus penyembelihan di Kompleks Bimbingan Usahawan Tani Pagoh, Muar, baru-baru ini.**

dijalankan secara bermusim, kepentingan bagi meningkatkan kefahaman amalan penyembelihan yang baik serta menitik berat aspek kebajikan, kebersihan dan keselamatan makanan perlu diberi kesedaran.

“Ia perlu diberikan kepada kumpulan sasar seperti ahli jawatankuasa masjid dan ketua masyarakat supaya produk dihasilkan adalah selamat dan

berkualiti,” katanya pada Majlis Perasmian Seminar Penyembelihan Ternakan 2019 di Kompleks Bimbingan Usahawan Tani Pagoh, di sini, baru-baru ini.

Terdahulu, teks ucapan beliau dibacakan oleh Setiausaha Sulit Kanannya, Sulaiman Kaiat dan turut dihadiri Pengarah Jabatan Perkhidmatan Veterinar (JPV) Johor, Dr Aida Muhid.



Headline	Veterinary Dept signs MoU with FGV, UniKL		
MediaTitle	Bernama(www.bernama.com)		
Date	26 Apr 2019	Color	Full Color
Section	NEWS	Circulation	2
Order Rank	4	Readership	7
Language	English	ArticleSize	N/A
Journalist	N/A	AdValue	RM 900
Frequency	Daily	PR Value	RM 2,700

## Veterinary Dept signs MoU with FGV, UniKL

NILAI, April 26 (Bernama) -- The Department of Veterinary Services today signed two Memorandum of Understanding (MoU) with FGV Holding Bhd (FGV) and Universiti Kuala Lumpur (UniKL). The Veterinary Services Department was represented by its director-gener...

*To read the rest of the article, click **View Full Article***

Headline	FGV collaborates with DVS to develop animal feed products, farming business model		
MediaTitle	KL Screener ( <a href="https://www.klsescreener.com">https://www.klsescreener.com</a> )		
Date	26 Apr 2019	Color	Full Color
Section	News	Circulation	3
Order Rank	10	Readership	
Language	English	ArticleSize	N/A
Journalist	N/A	AdValue	RM 450
Frequency	Daily	PR Value	RM 1,350

## FGV collaborates with DVS to develop animal feed products, farming business model

KUALA LUMPUR (April 26): FGV Holdings Bhd has signed a memorandum of understanding (MoU) with the Department of Veterinary Services (DVS) to explore the development of animal feed products and the farming business model for both the dairy and meat of the ...

*To read the rest of the article, click **View Full Article***

Headline	PPN Perak bantah warta pindaan peraturan pertubuhan peladang		
MediaTitle	Suara Perak (www.suaraperak.com)		
Date	26 Apr 2019	Color	Full Color
Section	News	Circulation	3
Order Rank	10	Readership	1
Language	Malay	ArticleSize	N/A
Journalist	N/A	AdValue	RM 450
Frequency	Daily	PR Value	RM 1,350

## PPN Perak bantah warta pindaan peraturan pertubuhan peladang

IPOH: Pertubuhan Peladang Negeri (PPN) Perak membantah warta kerajaan Persekutuan mengenai Peraturan-Peraturan Pertubuhan Peladang (Pindaan) 2019 yang akan dikuatkuasakan mulai 1 Mei ini. Pengerusinya, Datuk Nadzri Ismail berkata, bantahan itu selari den...

To read the rest of the article, click [View Full Article](#)

Headline	Agrobank hosts dialogue on solutions to strengthen the economy		
MediaTitle	Malaysia SME		
Date	26 Apr 2019	Color	Full Color
Section	NEWS	Circulation	50,000
Page No	13	Readership	150,000
Language	English	ArticleSize	506 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 10,429
Frequency	Bi-Monthly	PR Value	RM 31,287



## Agrobank hosts dialogue on solutions to strengthen the economy

DNA 2019 focuses on strengthening the economy as well as creating wealth through agri businesses

Agrobank hosts Dialog Niaga Agrobank 2019 (DNA 2019) which focuses on strengthening the economy and creating wealth through agri business.

More than 800 guests comprising agricultural policy makers, new agropreneurs, government and private agencies, academicians and industry players in agriculture and agro-based industries attended the dialogue.

Agriculture and Agro-Based Industry (MOA) minister, Datuk Salahuddin Ayub, officiated at the dialogue and delivered a keynote address entitled, 'Hala Juru MOA 2019' which highlighted the latest MOA direction and strategy.

DNA is a thought leadership programme organised by Agrobank, with the aim to share issues, latest updates, ideas and solution related to businesses in agriculture and agro-based industry.

For the year 2019, the topic 'Strengthening the Economy & Creating Wealth through Agri Business' has been chosen as the theme, in line with strategic fo-

cus of MOA.

Agrobank chairman of the board and director, Tan Sri Mohamad Zabidi Zamal says, the DNA theme for this year focuses on agriculture as the source of income not only to improve the standard of living but also to strengthen the community and build the nation.

"Apart from highlighting the prospects and opportunities in agri-business, we also showcase the initiatives by our agropreneurs to develop others within their value chain and develop their local communities as well," Mohamad Zabidi.

According to him, these agropreneurs strive to assist others in their value chains, adding that they provide opportunities in the form of employment and entrepreneurial guidance.

"These efforts are in line with Agrobank's mandate in championing value-based intermediation (VBI) that focuses on generating economic well-being and positive impacts to the community," he says.

According to Department of Statistics Malaysia, the Malaysian population will grow to 33.8 mil-

lion people in 2020. With the increase in population, the agriculture sector is considered relevant and very important in providing food for the nation.

Therefore, it is necessary to encourage the younger generation to increase the use of technology in the agriculture sector to ensure the sustainability of food security. According to Mohamad Zabidi, agriculture is still a key factor for the country's economic growth.

"Agrobank will continue to support the government's efforts to increase the productivity of the country's agriculture sector through our customised products and services," he says.

He explains that technology plays an important role in increasing agricultural productivity and Agrobank is ready to support viable businesses with technology advancement that aims to increase productivity.

"Agrobank provides a comprehensive financing solution for agriculture, including full chain financing from upstream activities such as the supply of agricultural



Salahuddin Ayub (2nd from right), launches DNA 2019 witnessed by Mohd Sallehuddin (2nd from left), Mohamad Zabidi (right) and Syed Alwi (left)

production inputs namely for poultry, fisheries, crops, commodities and other industries to downstream activities such as processing and selling agricultural products and others," Mohamad Zabidi says.

"For Agrobank, we will support and finance any viable business and projects related to agriculture sector. Agrobank believes that agriculture and agro food sectors have great potential and are still relevant to the ongoing demand," he adds.

The last session was a forum on 'Strengthening Economy & Creating Wealth through Agro

Business.

The panellists for the session were Ministry of Agriculture and Agro-based Industry secretary general Datuk Mohd Sallehuddin, Agrobank president and chief executive officer, Syed Alwi Mohamed Sultan, Bisim Empire Sdn Bhd CEO, Mazlina Kamarudin.

Others included Divana Frozen Food managing director, Rubiah Mohamed and GrassCity founder, Munir Ashim Abdullah. The session was moderated by Astro Awani executive producer, Nazri Kahar.

Headline	Kerajaan negeri galak petani patuhi GPL		
MediaTitle	Harian Ekspres (KK)		
Date	26 Apr 2019	Color	Black/white
Section	Tempatan	Circulation	25,055
Page No	2	Readership	75,165
Language	Malay	ArticleSize	127 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 270
Frequency	Daily (EM)	PR Value	RM 810



## Kerajaan negeri galak petani patuhi GPL

KOTA KINABALU: Kerajaan Sabah menggalakkan para petani di negeri itu mematuhi pelaksanaan Peraturan Penggredan, Pembungkusan dan Pelabelan (GPL) bagi meningkatkan aspek keselamatan makanan sekali gus melonjakkan lagi kualiti pemasaran produk pertanian tempatan, kata Pembantu Menteri Pertanian dan Industri Makanan negeri Dr Daud Yusof:

Daud berkata para petani di Sabah perlu mendaftarkan perusahaan mereka kepada Lembaga Pemasaran Pertanian Persekutuan (FAMA) serta jabatan dan agensi berkaitan bagi membolehkan produk pertanian seperti sayur-sayuran dan buah-buahan dikeluarkan dapat digred dengan baik, dibungkus dengan selamat dan dilabel sempurna sebelum memasuki pasaran tempatan mahupun antarabangsa.

Pemborong dan peruncit di Sabah juga turut diingatkan supaya melakukan pendekatan sama bagi membangunkan struktur pemasaran produk pertanian mempunyai standard, lebih moden dan adil, katanya.

"Dengan pematuhan peraturan GPL ini, produk pertanian akan menggunakan Malaysia Standard dan FAMA Standard yang mampu memberi keyakinan kepada pelabur luar dan pengimport hasil pertanian tempatan Malaysia khususnya dari Sabah sekali gus meningkatkan lagi pendapatan para petani.

"Pematuhan GPL juga dapat memastikan pengeluaran pertanian tempatan terjamin. Daya saing eksport akan dapat ditingkatkan kerana negara luar akan mudah menerima produk pertanian negara kita kerana mematuhi standard dan piawaian antarabangsa," katanya selepas melancarkan Seminar 'Mematuhi Peraturan GPL Adalah Tanggungjawab Bersama' dan melancarkan peraturan GPL peringkat Sabah, pada Khamis.

Headline	Sabah galak petani patuhi GPL tingkat kualiti pemasaran produk		
MediaTitle	New Sabah Times Bahasa (KK)		
Date	26 Apr 2019	Color	Black/white
Section	Semasa	Circulation	11,025
Page No	3	Readership	33,075
Language	Malay	ArticleSize	345 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 758
Frequency	Daily (EM)	PR Value	RM 2,274



# Sabah galak petani patuhi GPL tingkat kualiti pemasaran produk

**KOTA KINABALU:** Kerajaan Sabah menggalakkan para petani di negeri itu mematuhi pelaksanaan Peraturan Penggredan, Pembungkusan dan Pelabelan (GPL) bagi meningkatkan aspek keselamatan makanan sekali gus melonjakkan lagi kualiti pemasaran produk pertanian tempatan, kata Pembantu Menteri Pertanian dan Industri Makanan negeri Dr Daud Yusof.

Daud berkata para petani di Sabah perlu mendaftarkan perusahaan mereka kepada Lembaga Pemasaran Pertanian Persekutuan (FAMA) serta jabatan dan agensi berkaitan bagi membolehkan produk pertanian seperti sayur-sayuran dan buah-buahan dikeluarkan dapat digred dengan baik, dibungkus dengan selamat dan dilabel sempurna sebelum memasuki pasaran tempatan mahupun antarabangsa.

Pemborong dan peruncit di Sabah juga turut diingatkan supaya melakukan pendekatan sama bagi membangunkan struktur pemasaran produk pertanian mempunyai standard, lebih moden dan adil, katanya.

"Dengan pematuhan peraturan GPL ini, produk pertanian akan menggunakan Malaysia Standard dan FAMA Standard yang mampu memberi keyakinan kepada pelabur luar dan pengimport hasil pertanian tempatan Malaysia khususnya dari Sabah sekali gus meningkatkan lagi pendapatan para petani.

"Pematuhan GPL juga dapat memastikan pengeluaran pertanian tempatan



**GIMIK pelancaran...** Dr. Daud menandatangani plak tanda perasmian seminar itu sambil diperhatikan oleh, Zainal (tiga kanan), Robin (kanan) dan Sabri Naseh Pengarah Bhg Regulator Ibu Pejabat (dua kanan).

terjamin. Daya saing eksport akan dapat ditingkatkan kerana negara luar akan mudah menerima produk pertanian negara kita kerana mematuhi standard dan piawaian antarabangsa," katanya selepas melancarkan Seminar 'Mematuhi Peraturan GPL Adalah Tanggungjawab Bersama' dan melancarkan peraturan GPL peringkat Sabah, kelmarin.

Seramai 200 petani menyertai pro-

gram anjuran FAMA itu yang turut dihadiri Timbalan Ketua Pengarah (Operasi) FAMA Zainal Abidin Yang Razalli dan Pengarah FAMA Sabah Ribin Wahid.

Pelaksanaan peraturan GPL dikuatkuasakan sepenuhnya pada 1 Julai 2013 di Semenanjung, diikuti Sarawak pada 25 Okt tahun lepas dan Sabah berkuat kuasa kelmarin.

Headline	Pengusaha harumanis digesa daftar myGAP		
MediaTitle	Selangorkini ( <a href="https://selangorkini.my/">https://selangorkini.my/</a> )		
Date	26 Apr 2019	Color	Full Color
Section	NEWS	Circulation	3
Order Rank	10	Readership	
Language	Malay	ArticleSize	N/A
Journalist	N/A	AdValue	RM 450
Frequency	Daily	PR Value	RM 1,350

## Pengusaha harumanis digesa daftar myGAP

KANGAR, 26 APRIL: Semua pengusaha mempelam harumanis di Perlis digesa memohon sijil myGAP (Malaysian Good Agricultural Practice) dengan segera bagi membolehkan mereka mengamalkan garis panduan yang lebih baik demi menjaga kualiti buah yang menjadi ikon ne...

*To read the rest of the article, click **View Full Article***

Headline	Simunjan berpotensi sebagai pengeluar utama nanas		
MediaTitle	Utusan Sarawak		
Date	26 Apr 2019	Color	Full Color
Section	STAIL	Circulation	37,981
Page No	4	Readership	113,943
Language	Malay	ArticleSize	1948 cm <sup>2</sup>
Journalist	N/A	AdValue	RM 9,983
Frequency	Daily (EM)	PR Value	RM 29,948



CENDERAHATI... Awla Dis (tengah) menerima cenderahati berupa buah nanas pada majlis berkenaan.

## Simunjan berpotensi sebagai pengeluar utama nanas

FAIZAL BUHANG

**P**ENINGKATAN jumlah penanaman nanas di Simunjan dilihat sebagai potensi besar untuk menjadikan daerah itu sebagai pengeluar nanas utama di negeri ini pada masa akan datang.

Demiikian diucapkan Ahli Dewan Undangan Negeri (ADUN) N.25 Simunjan, Awla Dis ketika berucap pada Majlis Dialog Kawasan Pembangunan Pertanian Bersepadu (IADA) Sarawak: Bertama Peserta Projek Nanas Simunjan di Dewan Sora Majlis Daerah Simunjan (MDS), baru baru ini.

Menurut Awla, beliau gembira melihat sambutan yang begitu memukakan yang di kalangan masyarakat setempat terhadap projek berkenaan.

Nanas merupakan komoditi yang mempunyai pasaran besar soklang ini, baik untuk pasaran domestik maupun pasaran lebih luas di peringkat antarabangsa.

Intera, langkah penduduk untuk terlibat di dalam pertanian ini adalah satu langkah positif yang boleh memberi masa hadapan lebih baik untuk diri khasnya dan negeri, amnya.

Katanya, perubahan situasi tersebut merupakan tanda awal kepada Daerah Simun



AMANAT... Awla Dis ketika berucap pada majlis itu.

jan manapi mencipta nana sebagai pengeluar nanas utama di negeri ini jika usaha ini dilaksanakan secara giat.

"Melihat kepada sambutan memukakan terhadap projek ini, tidak mustahil Daerah Simunjan mampu menjadi antara salah satu lokasi pengeluar nanas utama pada masa akan datang," jelas Awla.

Beliau mengulas lagi, "Keunggulan akan diperolehi masyarakat setempat (Simunjan) yang telah menyertai projek tersebut."

Katanya, mereka tidak hanya berbilang meningkatkan sosioekonomi masing masing bahkan dapat membuka lebih banyak peluang pekerjaan untuk masyarakat setempat.

"Kita dapat melihat wujudnya lebih banyak peluang pekerjaan kecil. Apa yang lebih membanggakan sekali berlaku peningkatan pendayagunaan kalangan peserta. Ini sekali lagi riapriap meguhuk corak hidup peserta untuk lebih maju dan berydaya saling," tambah Awla lagi.

Dalam perkembangan sama, Awla turut menyentuh mengenai bantuan teknikal dan pelbagai bantuan lain yang boleh dimanfaatkan oleh para peserta.

Katanya, perkara tersebut akan riberi perhatian oleh pelbagai agensi serta jabatan yang berkaitan seperti Jabatan Pertanian Sarawak, Kawasan Pembangunan Pertanian Bersepadu (IADA), Institut Penyelidikan Dan Kajian Pertanian Malaysia (MARDI) dan pelbagai agensi lain.

"Berhubung bantuan diperlukan oleh peserta, ia akan diberi perhatian oleh pelbagai agensi berkaitan termasuk Jabatan Pertanian Sarawak, IADA, MARDI dan sebagainya," menurut Awla lagi.

Beliau yakin dengan bantuan serta teknik ajar yang akan diberikan kepada peserta projek pasti dapat menjahit mereka lebih komprehensif dan berydaya maju.

Lebih seronok peserta hadir menyapaan sesi dialog berkenaan. Hadir sama Pengarah IADA, Myfan amik Intol, pegawai pegawai IADA serta peserta peserta projek, antara lain.



SEBAGAI KENANGAN... Sebahagian peserta yang hadir semasa majlis bersama Awla Dis (berdiri ditengah) dan tetamu lain.

Lebih seronok peserta hadir menyapaan sesi dialog berkenaan. Hadir sama Pengarah IADA, Myfan amik Intol, pegawai pegawai IADA serta peserta peserta projek, antara lain.



PENERANGAN... Wakil pegawai terlibat memberi penerangan kepada peserta.



ANTARA sebahagian peserta yang hadir pada majlis itu.